

**Shaping Adolescent Self-Esteem: Psychological, Educational, and Social  
Determinants of Well-Being**

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# SHAPING ADOLESCENT SELF-ESTEEM

## Abstract

This paper explores the decline in adolescent self-esteem and subjective well-being, emphasizing academic pressure, social media, and family dynamics as key influences, integrates psychological, educational, and social perspectives to examine these challenges, and proposes evidence-based interventions. The seminal theories of Social Comparison Theory, Social Cognitive Theory, Self-Esteem Theory, and Self-Determination Theory are evaluated to explain how adolescents internalize external influences. These frameworks highlight the role of self-efficacy, social learning, intrinsic motivation, and peer comparison in identity development. Policy recommendations include integrating social emotional learning curricula, expanding school-based mental health services, regulating social media content, and enhancing parental education programs. This research underscores the need for a multi-sectoral approach to adolescent self-esteem, addressing psychological, educational, and social factors. By implementing targeted interventions, policymakers and educators can support the development of confident, resilient adolescents in today's digital and competitive world.

*Keywords:* adolescent self-esteem, subjective well-being, social comparison, academic pressure, social-emotional learning, identity formation

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## **SHAPING ADOLESCENT SELF-ESTEEM**

### **Shaping Adolescent Self-Esteem: Psychological, Educational, and Social Determinants of Well-Being**

Adolescence is a crucial period of identity formation, psychological development, and social adjustment. Self-esteem, defined as an individual's overall sense of self-worth, plays a central role in determining an adolescent's emotional stability, academic motivation, and interpersonal relationships. Subjective well-being, which includes life satisfaction and emotional balance, is closely linked to self-esteem and contributes to an individual's long-term mental health and social adaptation (Diener, 2000). However, over the past two decades, there has been a documented decline in adolescent self-esteem and subjective well-being, driven by increasing academic stress, digital media influence, and the erosion of structured developmental opportunities (Twenge et al., 2018; Orben et al., 2019).

This issue has been observed across various developed nations, particularly in the United States and Europe, where increased social media penetration and competitive academic environments have exacerbated the problem (Orben et al., 2019). The decline has been particularly noticeable in the last decade, with studies showing a rise in adolescent depression, anxiety, and suicidal ideation (Keles et al., 2020). Adolescents, including middle and high school students aged 12-18, are the primary demographic affected, with parental and educational institutions also playing significant roles in influencing adolescent self-esteem.

This paper examines the root causes of declining adolescent self-esteem by analyzing its contributing factors through a comprehensive literature review. The paper will approach the problem from psychological, educational, and social perspectives while incorporating some of the key theoretical frameworks of self-esteem, well-being, and the psychosocial development of adolescent identity formation. The analysis identifies ethical implications associated with failure

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to address these problems, leading to policy recommendations aimed at mitigating these adverse trends.

### **Problem Statement**

The problem addressed is the documented decline in adolescent self-esteem and subjective well-being, both of which have become significant public health concerns, affecting emotional stability, academic success, and long-term mental health (Twenge & Campbell, 2018). Increased academic pressures, the pervasive influence of social media, and changing family dynamics have contributed to a heightened sense of inadequacy among adolescents. As a result, many adolescents experience anxiety, depression, and decreased motivation, impacting their overall quality of life (Keyes, 2006). The growing prevalence of social comparison in digital spaces has further exacerbated feelings of inferiority, leading to harmful psychological effects (Nesi & Prinstein, 2015). Addressing these challenges requires an interdisciplinary approach that examines the root causes and implements evidence-based interventions to foster healthier self-perceptions in adolescents.

### **Background of the Problem**

Over the years, adolescent self-esteem has been extensively studied due to its role in shaping emotional health and long-term psychological resilience. Historically, researchers found that self-esteem remained relatively stable throughout adolescence, with minor fluctuations during early and late teenage years (Harter, 1999). However, more recent studies indicate a significant downward shift, with adolescents reporting lower self-worth and greater emotional distress than previous generations (Twenge et al., 2018). This decline correlates with several societal and technological changes, including shifts in education, family dynamics, and media consumption patterns (Twenge, 2017).

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One influential contributor to declining adolescent self-esteem is the increasing presence of digital technology and social media (Kelly et al., 2018). Unlike past generations, modern adolescents are immersed in digital environments that promote constant social comparison and external validation (Orben et al., 2019). The curated nature of social media platforms, such as Instagram and TikTok, fosters unrealistic beauty and success standards, often leading to feelings of inadequacy and reduced self-worth among users (Vogel et al., 2014). Additionally, cyberbullying and negative online interactions exacerbate psychological distress, making adolescents more vulnerable to depression and anxiety (Keles et al., 2020).

Academic pressure is another crucial factor affecting adolescent self-esteem (Liu et al., 2010). The past two decades have seen a shift towards high-stakes academic environments where standardized testing, competitive college admissions, and excessive parental expectations contribute to stress and self-doubt (Putwain, 2020). Adolescents who struggle academically often internalize their failures, resulting in lower self-esteem and increased anxiety about their future (Dweck, 2006). Educational systems that emphasize performance over personal development fail to provide the necessary support to foster self-worth, further exacerbating the issue (Ryan & Deci, 2000).

Family dynamics also play a significant role in shaping adolescent self-esteem (Steinberg, 2001). Parenting styles, levels of emotional support, and communication within the household all impact how adolescents perceive themselves (Baumrind, 1991). Research suggests that authoritative parenting, which balances warmth with structure, fosters higher self-esteem, whereas authoritarian or neglectful parenting is linked to lower self-worth (Steinberg, 2001). Additionally, adolescents who lack a strong support system at home may be more susceptible to peer pressure, external validation, and emotional instability (Fredricks & Eccles, 2006).

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Social structures, including peer relationships and extracurricular activities, also influence adolescent self-esteem (Bukowski et al., 1989). Mahoney et al. (2005) found that engagement in structured activities, such as sports, arts, and community programs, has been shown to enhance self-efficacy and resilience. In contrast, adolescents who experience social isolation, peer rejection, or bullying are more likely to develop persistent self-doubt and emotional distress (Vogel et al., 2014). Research by Putnam (2000) reveals a decline of community-based youth programs and reduced opportunities for in-person socialization, primarily attributed to digital distractions that have further limited adolescents' access to confidence-building experiences (Putnam, 2000).

Finally, gender and cultural differences in self-esteem development must be considered. Research suggests that adolescent girls, particularly in Western societies, are more prone to experiencing body dissatisfaction and self-esteem declines due to unrealistic beauty standards (Heine et al., 1999). Boys, on the other hand, may derive more self-worth from social dominance, physical strength, or academic success (Kling et al., 1999). Additionally, cultural differences play a role in shaping self-esteem trends, as collectivist societies often prioritize social harmony over individual achievement, which can mitigate some of the negative effects observed in individualistic cultures (Heine et al., 1999).

Addressing the decline in adolescent self-esteem requires a multi-faceted approach that considers psychological, educational, and social interventions. Schools, parents, policymakers, and technology developers must work together to create environments that promote healthy self-esteem and resilience among adolescents. The following literature review provides an in-depth examination of these contributing factors and potential strategies for reversing the downward trend in adolescent self-worth and well-being.



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### Literature Review

Adolescence is a crucial developmental stage that serves as a bridge between childhood and adulthood. During this period, individuals undergo significant physical, cognitive, emotional, and social changes that influence their self-concept and overall well-being (Steinberg, 2014). Rosenberg (1965) defines self-esteem as an individual's overall subjective evaluation of their worth and capabilities, serving as a fundamental role in shaping an adolescent's identity, motivation, and emotional resilience. Subjective well-being, on the other hand, refers to an individual's overall assessment of their quality of life, encompassing both cognitive judgments (e.g., life satisfaction) and affective states (e.g., happiness and emotional balance) (Diener, 1984). The formation of self-esteem and subjective well-being during adolescence is influenced by a complex interplay of biological, psychological, social, and environmental factors, making it a critical area of study (Harter, 1999).

The importance of self-esteem and subjective well-being extends beyond adolescence, as these factors significantly impact long-term mental health, academic achievement, social relationships, and overall life satisfaction (Orth & Robins, 2014). Adolescents with high self-esteem and positive subjective well-being tend to exhibit greater resilience, adaptability, and motivation, enabling them to navigate challenges effectively (Masten & Reed, 2002). Conversely, low self-esteem and diminished well-being are linked to increased risks of anxiety, depression, substance abuse, and academic difficulties (Sowislo & Orth, 2013). Given these implications, researchers have extensively examined the determinants and contributing factors that shape self-esteem and subjective well-being during this developmental period.

Research on adolescent self-esteem has long emphasized its role in shaping future psychological health, career success, and interpersonal relationships (Rosenberg, 1989). Early

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studies suggested that self-esteem was relatively stable during adolescence, with only minor fluctuations (Harter, 1999). However, recent longitudinal data indicate a marked decline in self-esteem and subjective well-being among teenagers, particularly in Western societies (Twenge et al., 2018).

Understanding the factors that promote positive self-esteem, and subjective well-being is crucial for developing effective interventions and support systems for adolescents. This literature review seeks to explore these contributing factors from three primary perspectives: social, educational, and psychological. The social perspective will examine the role of peer relationships, family dynamics, and the influence of social media. The educational perspective will focus on the impact of school environments, academic achievement, and teacher-student relationships. The psychological perspective will delve into identity formation, emotional regulation, and the role of self-compassion in fostering positive self-esteem and well-being. By synthesizing recent academic literature, this review seeks to provide a comprehensive understanding of the multidimensional influences on adolescent self-esteem and well-being, ultimately informing strategies to support positive youth development.

### **Social Factors and Peer Relationships**

Peer relationships are a crucial aspect of adolescent development, as they provide a sense of belonging, emotional support, and validation (Hartup & Stevens, 1999). Positive peer interactions contribute significantly to the development of self-esteem and overall well-being, while negative experiences, such as peer rejection and bullying, can have detrimental effects (Prinstein & Aikins, 2004). Adolescents derive much of their self-worth from peer acceptance and social standing within their peer groups (Brown & Larson, 2009). Research has shown that strong, supportive friendships are associated with higher levels of self-esteem, greater life

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satisfaction, and lower levels of stress and depression (Bagwell & Bukowski, 2018; La Greca & Harrison, 2005). Peer support acts as a buffer against the challenges of adolescence, providing emotional security and a platform for social learning (Rubin et al., 2006). Adolescents who engage in positive peer interactions develop key social skills, such as communication, empathy, and conflict resolution, all of which contribute to greater self-confidence and well-being (Wentzel, 1999).

Conversely, Prinstein and Aikins (2004) indicate that peer rejection or social exclusion can have severe negative consequences on adolescent self-esteem. Those who experience frequent rejection or are subjected to bullying are at an increased risk of developing anxiety, depression, and even suicidal ideation (Hawker & Boulton, 2000). The effects of peer victimization can be long-lasting, influencing an adolescent's self-perception well into adulthood (Olweus, 1993). Studies indicate that cyberbullying has emerged as a novel, yet significant threat, to adolescent well-being, with online harassment leading to heightened emotional distress and reduced self-worth (Kowalski et al., 2014). The anonymity of digital platforms often exacerbates the impact of negative peer interactions, making it harder for adolescents to seek support and intervention (Kowalski et al., 2014).

Another important aspect of peer relationships is peer pressure, which can be both positive and negative. While negative peer pressure may encourage risk-taking behaviors such as substance abuse or academic disengagement, positive peer influence can foster personal growth, motivation, and goal setting (Brown & Larson, 2009). Research by Ryan (2001) indicates that adolescents who associate with peers who prioritize academic success, personal development, and healthy lifestyle choices are more likely to adopt these behaviors themselves. The presence of supportive peer role models can significantly boost an adolescent's confidence and encourage

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positive risk-taking, such as leadership roles, creative pursuits, and community involvement (Karcher, 2009).

Additionally, gender differences also play a role in how peer relationships impact self-esteem and well-being (Rose & Rudolph, 2006). Research suggests that girls tend to place a higher emphasis on the quality of their friendships and emotional intimacy, making them more susceptible to the effects of peer rejection and relational aggression (Rose & Rudolph, 2006). Boys, on the other hand, often derive self-esteem from peer group status and shared activities (Rose & Rudolph, 2006). Understanding these differences can inform targeted interventions that address the unique needs of male and female adolescents in fostering healthy peer relationships.

Moreover, cultural factors influence peer relationship dynamics (Chen & French, 2008). Chen (2010) discovered that in collectivist societies, where group cohesion and social harmony are prioritized, peer influence tends to be stronger, and social exclusion can be particularly damaging to an adolescent's self-concept. In contrast, individualistic cultures may emphasize personal achievement and independence, shaping how adolescents interpret their peer interactions and derive self-worth (Triandis, 1995).

Given the profound impact of peer relationships on adolescent self-esteem and subjective well-being, fostering a supportive peer environment is essential. Schools and communities can play a crucial role in promoting positive peer interactions through mentorship programs, anti-bullying initiatives, and social-emotional learning curricula (Durlak et al., 2011). Encouraging adolescents to develop a strong support network of peers and adults alike, engage in meaningful and positive friendships, and cultivate healthy communication skills can serve as protective factors against negative peer influences, ultimately enhancing their overall well-being (Wentzel, 1998).

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### *Family Dynamics*

Family dynamics play a fundamental role in shaping adolescent self-esteem and subjective well-being (Steinberg, 2001). The family unit serves as a primary socializing agent, providing emotional support, reinforcement of self-worth, and a secure base from which to explore their identities (Collins & Laursen, 2004). The quality of family interactions, parental involvement, and parenting styles all contribute to adolescents' self-concept and overall mental health (Steinberg, 2020). Parental support, which includes emotional warmth, availability, and responsiveness, has been consistently linked to higher self-esteem and well-being (Rohner & Khaleque, 2005). Those who perceive their parents as supportive tend to experience a greater sense of security, which fosters self-acceptance and confidence (Baumrind, 1991). Supportive parenting is associated with lower levels of anxiety and depression and higher levels of psychological resilience (Grolnick, 2009). Parental warmth and understanding enable adolescents to develop a strong sense of self-worth and navigate social challenges more effectively (Rohner & Khaleque, 2005).

Conversely, lack of a cohesive family unit, parental neglect, emotional unavailability, or harsh criticism can severely undermine adolescent self-esteem (McLoyd & Smith, 2002). Studies by Maccoby and Martin (1983) indicate that those who experience neglect or emotionally distant parenting are more likely to suffer from feelings of inferiority, social withdrawal, and emotional instability. Therefore, fostering a nurturing home environment is crucial for adolescent well-being.

**Parenting Styles and Their Effects.** Parenting styles significantly influence self-esteem. Baumrind (1967) identified four primary parenting styles: authoritative, authoritarian, permissive, and neglectful. Research suggests that authoritative parenting, characterized by high

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warmth and high control, positively impacts adolescent self-esteem and well-being (Steinberg & Silk, 2002). Authoritative parents provide clear expectations and guidance while encouraging independence, leading to adolescents with higher self-confidence and emotional stability (Spera, 2005).

In contrast, authoritarian parenting, marked by high control and low warmth, can lead to lower self-esteem and increased stress (Baumrind, 1991). Adolescents raised under authoritarian parenting often struggle with self-doubt and have lower social competence (Lamborn et al., 1991). Darling and Steinberg (1993) found that permissive parenting, characterized by high warmth but low control, may result in lower self-discipline and difficulties in handling challenges. Neglectful parenting, where there is minimal parental involvement, has been associated with the most adverse outcomes, including low self-esteem and increased risk of mental health issues (Amato & Fowler, 2002).

**Family Communication and Conflict Resolution.** Open family communication fosters a positive self-concept in adolescents (Koerner & Fitzpatrick, 2002). Those who feel heard and valued in family discussions are more likely to develop a strong sense of self-worth (Koerner & Fitzpatrick, 2002). Effective communication reduces misunderstandings and helps to navigate social and academic challenges with confidence (Collins & Laursen, 2004). Conversely, dysfunctional communication patterns, such as frequent conflicts, criticism, or dismissive attitudes, can contribute to feelings of inadequacy and emotional distress (Repetti et al., 2002).

Conflict resolution strategies within families also play a crucial role in adolescent self-esteem (Hunter et al., 2011). Families that employ constructive conflict resolution, active listening and compromise, as well as those that model healthy interpersonal skills, correlate with positive social interactions (Laursen & Collins, 2009). However, families with frequent

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unresolved conflicts may contribute to increased anxiety and lower self-esteem in adolescents (Cummings et al., 2004).

**Socioeconomic Status and Family Stability.** The economic stability of a family influences adolescent self-esteem and well-being (Conger et al., 2010). Those from financially stable families often have access to better educational resources, extracurricular activities, and healthcare, which contribute to their overall development (Conger & Donnellan, 2007). However, economic hardship often leads to parental stress, which may have an affect parenting quality and emotional availability (McLoyd, 1998). Adolescents from lower-income families are at a higher risk of experiencing stress, lower self-esteem, and reduced life satisfaction due to financial constraints and instability (Evans & Schamberg, 2009).

Research consistently affirms that family dynamics play a fundamental role in shaping adolescent self-esteem and subjective well-being (Rask et al., 2003). Positive parenting, open communication, and family stability foster self-confidence, resilience, and emotional security in adolescents (Sanders, 2008). By understanding these factors, parents, educators, and policymakers can implement strategies to support healthy development.

### ***The Influence of Social Media***

The rapid expansion of social media platforms has significantly altered how adolescents engage with peers, access information, and develop their self-perception. Social media can be both a positive and negative force in shaping self-esteem and well-being, depending on factors such as usage patterns, content exposure, and individual susceptibility to social comparison (Twenge & Campbell, 2018). One of the primary ways social media affects self-esteem is through social comparison (Vogel et al., 2014). Adolescents often compare themselves to idealized representations of their peers, influencers, and celebrities, which can create unrealistic

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self-expectations (Vogel et al., 2014). Research has shown that frequent upward social comparison, predominantly through social media platforms, can lead to lower self-esteem and increased body dissatisfaction (Perloff, 2014); yet some studies suggest that downward social comparison to those perceived as worse off can boost self-esteem, though this effect is generally less pronounced (Appel et al., 2016).

**Cyberbullying and Psychological Well-Being.** Social media has also facilitated novel forms of bullying, particularly cyberbullying, which can have severe consequences on adolescent mental health (Hinduja & Patchin, 2010). Cyberbullying involves repeated, intentional harm delivered through digital platforms, often in the form of harassment, exclusion, or spreading false information (Kowalski et al., 2014). Victims of cyberbullying report significantly higher levels of anxiety, depression, and suicidal ideation compared to non-victimized peers (Tokunaga, 2010). Additionally, the persistent and public nature of cyberbullying can exacerbate feelings of helplessness and social isolation, further deteriorating self-esteem and subjective well-being (Hinduja & Patchin, 2010).

**Positive Aspects of Social Media Use.** Despite the risks, social media can also serve as a positive influence on adolescent self-esteem and well-being when used constructively (Pouwels et al., 2021). Online communities and peer support networks provide a sense of belonging and social connection, particularly for those who struggle with face-to-face interactions (Best et al., 2014). Research conducted by Yang et al. (2018) suggest that adolescents who use social media to engage in supportive friendships and express themselves creatively report higher levels of well-being and self-confidence. Furthermore, mental health advocacy and self-help content on social media may increase awareness and encourage help-seeking behaviors among adolescents facing psychological distress (Naslund et al., 2016).



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### ***Strategies for Healthy Social Media Use***

To mitigate the negative effects of social media while maximizing its benefits, it is crucial to promote responsible and mindful usage among adolescents. Digital literacy programs in schools can help to critically evaluate online content and reduce the impact of social comparison (Livingstone et al., 2011). Parental guidance and open discussions about social media experiences can also foster healthy online behaviors and emotional resilience (Uhls et al., 2017). Orben et al. (2019) found that regular breaks from social media, increased engagement in offline activities, and prioritizing real-life interactions further enhance their well-being and self-esteem.

Social media is a powerful tool that shapes adolescent self-esteem and subjective well-being in complex ways. While excessive exposure to idealized content and cyberbullying can contribute to lower self-worth and psychological distress (Vogel et al., 2014), positive online interactions and supportive communities can enhance confidence and sense of belonging (Pouwels et al., 2021). By fostering digital literacy, parental support, and balanced media consumption, adolescents can develop healthier relationships with social media and maintain a positive self-concept.

### **Educational Factors and the School Environment**

The school environment is a crucial determinant of adolescent self-esteem and subjective well-being (Goodenow, 1993). A positive school climate, characterized by supportive teachers, inclusive peer relationships, and a safe learning space, fosters academic engagement and social development (Wang & Eccles, 2013). Research indicates that students who perceive their schools as supportive and inclusive report higher self-esteem and well-being (Thapa et al., 2013). One of the key components of a positive school environment is a sense of belonging. Adolescents who feel connected to their school community experience greater self-worth and lower levels of stress

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and anxiety (Osterman, 2000). Similarly, Allen and Bowles (2012) indicate that school belonging has been linked to improved academic motivation and lower dropout rates, further reinforcing its impact on well-being.

Bullying and peer victimization, however, can severely undermine the school environment's role in promoting self-esteem. Victims of bullying report higher levels of depression and lower self-worth (Hymel & Swearer, 2015). However, schools that implement anti-bullying programs and promote social-emotional learning strategies create safer environments that foster positive self-concept and emotional resilience (Durlak et al., 2011).

### ***Academic Achievement***

Academic performance plays a significant role in shaping adolescent self-esteem. Success in school reinforces a sense of competence and self-efficacy, contributing to higher self-worth (Marsh & Craven, 2006). Conversely, repeated academic failure can lead to negative self-perceptions, stress, and even depressive symptoms (Zimmerman, 2000). Elliot and Dweck (2005) posit that individuals derive self-worth from their perceived ability to succeed in various domains. Adolescents who experience academic success tend to develop a stronger sense of competence, which translates to higher self-esteem and overall well-being (Eccles & Wigfield, 2002).

However, excessive academic pressure can have detrimental effects on self-esteem and mental health (Abeles, 2016). Adolescents who feel overwhelmed by unrealistic academic expectations often experience anxiety, burnout, and a decline in overall well-being (Salmela-Aro & Upadaya, 2014). Balancing academic rigor with mental health support is crucial in ensuring that students develop both competence and resilience (Putwain & Symes, 2018).

### ***Teacher-Student Relationships***

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Teacher-student relationships significantly influence adolescent self-esteem and subjective well-being (Reddy et al., 2003). Educators serve as role models, providing guidance, encouragement, and emotional support that help shape students' self-perception (Pianta et al., 2012). Positive interactions with teachers contribute to higher academic motivation, greater resilience, and a stronger sense of belonging in the school community (Roorda et al., 2011). Studies have shown that students who perceive their teachers as supportive report higher levels of self-confidence and emotional well-being (Cornelius-White, 2007). Warm and responsive teaching styles foster a sense of security and motivation, leading to greater academic engagement and improved self-esteem (Hattie, 2009). In contrast, negative teacher-student interactions, such as harsh criticism or lack of support, can lead to feelings of inadequacy and diminished self-worth (Wentzel, 2002). Gay (2002) indicates that culturally responsive teaching also plays a role in promoting self-esteem among diverse student populations. When teachers recognize and validate cultural backgrounds, adolescents feel more valued and develop a stronger sense of identity and confidence (Gay, 2002). Thus, implementing student-centered learning approaches and fostering inclusive classroom environments may further enhance the positive effects of teacher-student relationships on adolescent self-esteem (Ryan & Patrick, 2001).

### **Analysis**

Adolescence is a pivotal period for identity formation, psychological resilience, and social development (Steinberg & Morris, 2001). The self-esteem and subjective well-being of adolescents play a crucial role in determining their long-term mental health, academic motivation, and social relationships (Harter, 1999). The literature suggests that multiple interrelated factors impact adolescent self-esteem, including the influence of social media, academic pressure, peer relationships, family dynamics, and school environments (Twenge &

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Campbell, 2001). This analysis examines each factor from three viewpoints: psychological, educational, and social, while also integrating four seminal theories of self-esteem and identity formation, with empirical findings to highlight how these influences impact youth outcomes.

### **Social Comparison Theory**

Social Comparison Theory (Festinger, 1954) posits that individuals determine their own social and personal worth based on how they compare themselves to others. Adolescents, who are in a critical phase of identity formation and self-evaluation, are particularly susceptible to social comparisons (Valkenburg & Peter, 2011). Their internal perceptions of their own thoughts, feelings, and behaviors mediate how external factors (e.g., social media, peer relationships, academic pressure, family expectations, and school environments) affect their self-esteem and subjective well-being (Harter, 1999). In applying Social Comparison Theory, Festinger (1954) warns of the pitfalls of constant comparison and promotes interventions to reduce potential harm, such as educating teens that social media is not an accurate representation of life, or structuring classrooms to minimize rank-based competition.

Festinger's (1954) theory highlights that the manner in which adolescents perceive comparisons, not just the comparisons themselves, determines their emotional and psychological outcomes. Their internal perceptions mediate the effects of social influences on their self-esteem and well-being (Harter, 1999). Whether comparisons lead to motivation or distress depends on how adolescents interpret and respond to them. From Social Comparison Theory (Festinger, 1954), understanding this process is key to developing interventions that promote healthy self-esteem and psychological resilience in youth.

### ***The Role of Internal Perceptions in Social Comparison***

Adolescents do not passively absorb external influences; rather, their interpretations of

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social comparisons shape their self-perceptions (Valkenburg & Peter, 2011). When they compare themselves to others, whether in terms of appearance, achievements, popularity, or lifestyle, their internal cognitive and emotional responses determine how these comparisons influence self-esteem and well-being (Valkenburg & Peter, 2011).

**Upward Social Comparison.** Upward social comparison is a cognitive process in which individuals compare themselves to those they perceive as better or more successful in a specific domain. Research conducted by Vogel et al. (2014) suggests that adolescents often compare themselves to peers who seem more attractive, more popular, more successful, or happier. If they perceive the gap to be unattainable, it can lead to feelings of inferiority, inadequacy, and diminished self-esteem (Vogel et al., 2014). For instance, seeing curated social media posts of peers enjoying vacations or achieving academic success may cause a teen to feel as though their own life is dull or unsuccessful. Over time, repeated upward comparisons can erode self-worth, increase anxiety, and contribute to depression (Vogel et al., 2014). However, if an adolescent views an upward comparison as motivation, it can lead to positive goal setting and self-improvement (Lockwood & Kunda, 1997). This response depends on their internal sense of self-efficacy, resilience, and perceived attainability (Suls & Wheeler, 2000)

**Downward Social Comparison.** Occasionally, adolescents engage in downward comparisons to boost self-esteem. Downward social comparison occurs when individuals compare themselves to others who are perceived to be worse off in terms of abilities, achievements, circumstances, or well-being (Wills, 1981). This can temporarily increase self-confidence and well-being. However, relying heavily on downward comparisons for validation can foster defensive self-esteem, making them dependent on others' failures to feel good about themselves (Wills, 1981). As downward comparison is frequently used as a coping mechanism in

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stressful or challenging life situations (Buunk & Gibbons, 2007), one of the key functions of downward social comparison is self-enhancement, the process of improving one's self-perception by viewing others as worse off (Taylor & Lobel, 1989). Thus, downward comparison can act as a self-defense mechanism to protect against threats to self-esteem and buffer against negative emotions (Buunk et al., 1990).

**Lateral Social Comparison.** Lateral social comparison occurs when individuals compare themselves to peers or those who are similar in ability, status, or circumstance (Goethals & Darley, 1977). Adolescents also compare themselves to their peers who they perceive as similar in status, ability, or appearance (Festinger, 1954). One of the main functions of lateral comparison is to assess one's abilities and performance accurately by comparing with others of similar status or skill (Suls & Wheeler, 2000). This helps them to develop a sense of identity and belonging; however, if their peers show signs of success or failure, they might feel either reassured or pressured to keep up (Valkenburg & Peter, 2011).

### ***Social Comparison as a Mediator of External Influences on Self-Esteem***

Social comparison plays a crucial role in mediating external influences on self-esteem by shaping how individuals interpret and internalize social feedback. As discussed, Festinger's (1954) Social Comparison Theory states that individuals evaluate their abilities and self-worth by comparing themselves to others, using either upward, downward, or lateral comparisons. External influences, such as social media, peer interactions, academics, and family dynamics, provide a reference framework for these comparisons (Harter, 1999). When individuals engage in upward comparison, comparing themselves to those perceived as superior, it can either motivate self-improvement or lead to diminished self-esteem if the comparison feels unattainable (Collins, 1996). Conversely, downward comparison, comparing oneself to less fortunate individuals, often

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serves as a protective mechanism, enhancing self-worth and buffering against negative self-perceptions (Wills, 1981). These comparative processes act as intermediaries between external social information and internal self-evaluations, influencing how individuals process external standards and integrate them into their self-concept.

**Social Media and Self-Esteem.** The impact of social comparison on self-esteem is particularly evident in digital and social media environments, where individuals are frequently exposed to curated and idealized representations of others. Studies have shown that increased engagement with social media platforms correlates with higher levels of social comparison and lower self-esteem, particularly when users engage in frequent upward comparisons (Fardouly et al., 2015). However, the effects are context dependent. When individuals perceive upward comparisons as inspiring rather than threatening, self-esteem may improve (Lockwood & Kunda, 1997). Additionally, lateral comparison can provide an anchor for realistic self-evaluation, helping individuals maintain a stable sense of self-worth (Suls & Wheeler, 2000). Thus, social comparison mediates external influences by filtering social feedback through comparative processes, ultimately shaping self-esteem in either a constructive or detrimental manner depending on individual interpretation and context.

Social media amplifies upward comparisons because people curate idealized versions of themselves online (Vogel et al., 2014). Adolescents, through constant exposure to traditionally filtered lives, may internalize unrealistic beauty standards, material wealth, or social popularity, making them feel inadequate in comparison (Fardouly et al., 2015). The internal perception that others are better can lower self-esteem and increase depressive symptoms (Feinstein, 2013). However, if adolescents are cognitively aware of social media distortions, they may engage in fewer negative comparisons (McLean et al., 2015).

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### *Social Comparison, Academic Pressure and Self-Worth*

In highly competitive school environments, students often compare their academic performance with peers (Liem & Martin, 2011). Those who feel they are underperforming may experience self-doubt, anxiety, and low self-esteem (Putwain & Symes, 2012). However, if peers' successes are interpreted as inspiration rather than a threat, there is greater likelihood of developing a growth mindset and increasing motivation (Dweck, 2006).

**Peer Relationships and Social Identity Comparisons.** Adolescents gauge their social worth based on how they are perceived within their peer group (Harter, 1999). Being popular and well-liked creates a positive social comparison that can boost self-esteem, whereas experiencing exclusion, bullying, or social rejection can lead to feelings of loneliness and low self-worth (Rubin et al., 2006). From a social identity perspective, social comparison within peer groups influences both individual self-concept and intergroup dynamics (Tajfel & Turner, 1986). Adolescents and young adults are highly susceptible to peer-based social identity comparisons, as they rely on these assessments to shape their evolving self-image and sense of belonging (Molloy et al., 2011). From the perspective of Social Comparison Theory (Festinger, 1954), peer relationships function as a mechanism for identity regulation, influence self-perception, group alignment, and social stratification across various domains.

**Family Expectations and Perceived Success.** Adolescents raised in high-expectation households may compare their achievements to family-established standards or successful family members (Grolnick & Ryan, 1989). The belief that they are not meeting expectations can result in a self-imposed negative social comparison that generates feelings of shame, guilt, or pressure to overachieve (Frost et al., 1990). Conversely, a supportive family environment that emphasizes effort over comparison can mitigate these negative effects (Pomerantz & Eaton, 2001).



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### *Psychological, Educational, and Social Perspectives in Social Comparison Theory*

**The Psychological Perspective.** Social Comparison Theory explains how self-esteem develops through internalized evaluations of oneself relative to others (Festinger, 1954). Subconsciously, psychological assessments of self-worth are made based on comparisons in different domains, such as intelligence, attractiveness, success, and social popularity (Wood, 1989). Individuals often compare themselves to those they perceive as more successful, attractive, or competent (Wheeler & Miyake, 1992). If they view the comparison positively, it can lead to self-improvement, motivation, and goal setting, reinforcing high self-esteem (Lockwood & Kunda, 1997). However, if the comparison results in feelings of inadequacy, envy, or inferiority, it can lead to self-doubt, negative self-perception, and low self-esteem (Mussweiler et al., 2004).

Comparisons with those who are perceived as less fortunate or less competent can provide a temporary boost in self-esteem (Wills, 1981). While downward comparisons can help maintain a positive self-concept, they may also lead to overconfidence, complacency, or dependency on external validation rather than fostering intrinsic self-worth (Wills, 1981). When individuals compare themselves to those they perceive as similar, they can develop a stronger sense of identity and belonging. Seeing others with similar strengths, weaknesses, and values reinforces self-acceptance and group cohesion (Festinger, 1954). However, if individuals feel they do not measure up to their peers, they may experience identity confusion and lowered self-esteem (Mussweiler et al., 2004).

Psychologically, how individuals interpret social comparisons determines whether they develop confidence and resilience or self-doubt and insecurity. Encouraging individuals to engage in constructive comparisons, where they use role models for growth rather than as

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benchmarks for self-worth, can help foster higher self-esteem and identity stability (Lockwood & Kunda, 1997).

**The Educational Perspective.** From an educational perspective, Social Comparison Theory (Festinger, 1954) explains how students evaluate their academic abilities, intelligence, and competence based on their peers' performance (Marsh & Parker, 1984). Schools naturally foster comparison through grades, rankings, and competition, making social comparison a significant factor in academic self-esteem and identity formation. Students who compare themselves to high-achieving classmates may either feel motivated to improve or to experience academic anxiety and self-doubt (Marsh & Hau, 2003). Students who interpret their peers' success as proof that achievement is possible may set higher goals and persist through challenges (Lockwood & Kunda, 1997). However, if they view others' success as unattainable, they may develop feelings of incompetence and disengagement from learning (Marsh & Hau, 2003) leading to complacency, a fixed mindset, or a reluctance to take on new challenges (Dweck, 2006).

Students who identify with peers of similar academic ability tend to develop a shared sense of identity (Festinger, 1954). Belonging to a peer group where individuals support each other's learning, and growth can lead to higher academic confidence and stronger self-esteem (Wentzel & Caldwell, 1997). However, if students perceive themselves as consistently underperforming within their peer group, they may develop self-doubt and disengagement from academics (Marsh & Parker, 1984). Thus, the school environment plays a crucial role in shaping how students interpret social comparisons (Marsh & Parker, 1984). Educators can foster a positive academic self-concept by promoting collaborative learning, emphasizing progress over rankings, and helping students reframe comparisons as opportunities for growth rather than

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threats to self-worth (Dweck, 2006).

**The Social Perspective.** From a social perspective, Social Comparison Theory highlights the role of peer groups, media exposure, and cultural influences in shaping self-esteem and identity formation (Festinger, 1954). Adolescents are highly susceptible to social comparison in their search for identity and belonging (Valkenburg & Peter, 2011). Adolescents frequently compare themselves to their peers in areas such as appearance, popularity, and achievements (Nesi & Prinstein, 2015). Positive social comparisons reinforce self-esteem and confidence, while negative comparisons correlate with increased social anxiety, self-doubt, and identity struggles (Vogel et al., 2014). Social acceptance plays a crucial role; teens who feel validated by their peers tend to develop a strong and positive self-identity, while those who experience exclusion or rejection may struggle with low self-worth and identity confusion (Rubin et al., 2006).

Social media amplifies social comparison by presenting curated, filtered versions of others' lives (Chou & Edge, 2012). Adolescents and young adults may compare themselves to influencers, celebrities, or peers who appear more successful, attractive, or socially accepted, setting unrealistic standards that lead to body dissatisfaction, materialistic values, and self-doubt. However, individuals who engage with inspiring, authentic, and diverse representations on social media may experience positive identity reinforcement and self-esteem growth (Cohen & Slater, 2020).

Individuals compare themselves against cultural benchmarks, shaping their self-esteem and identity accordingly with different cultures placing value on various aspects of identity, such as success, physical appearance, academic achievement, or family reputation (Markus & Kitayama, 1991). Societies that emphasize individualism and personal success may encourage

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upward comparisons, fostering ambition but also creating pressure and self-doubt (Suh et al., 1998). Cultures that prioritize community, cooperation, and collective achievement may focus more on lateral comparisons, reinforcing a sense of belonging and social identity (Triandis, 1995).

From a social perspective, self-esteem and identity formation are deeply connected to the comparisons individuals make within their peer groups, media influences, and cultural expectations (Festinger, 1954). Encouraging adolescents to develop healthy social comparisons, where they recognize their unique strengths rather than fixating on unrealistic standards, can lead to stronger self-worth and identity confidence (Valkenburg & Peter, 2011).

### **Self-Esteem Theory**

In his contributions to self-esteem and social psychology, Morris Rosenberg (1965) proposed a set of assumptions to bridge the research gap in Self-Esteem Theory. In his theory, Rosenberg (1965) proposes that adolescent self-esteem development is predicated on both reflected appraisals and social comparisons (Flynn, 2003). Self-Esteem Theory (Rosenberg, 1965) emphasizes the importance of understanding ones' evaluation from the perspective of peers. In drawing comparisons of themselves and others, adolescents make self-evaluations of their state of positive and negative self-esteem.

Unlike Social Comparison Theory (Festinger, 1954) which focuses on learning and comparison mechanisms, Rosenberg's (1965) framework emphasizes how individuals develop and maintain a sense of self-worth based on internalized experiences, social feedback, and self-perception (Flynn, 2003). His theory suggests that self-esteem is relatively stable, but also fluctuates based on life experiences and external influences (Rosenberg, 1965). Adolescents, who are in a critical stage of identity formation, often experience shifts in self-esteem due to social,

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academic, and familial factors (Harter, 1999).

### *Key Concepts in Rosenberg's Self-Esteem Theory*

**Global Self-Esteem.** Rosenberg's (1965) Self-Esteem Theory differentiates between global self-esteem and situational self-esteem, two distinct but interconnected components of self-worth. Global self-esteem refers to a person's overall, stable sense of self-worth and self-acceptance, which remains relatively consistent across different situations and life experiences (Baumeister et al., 2003). In contrast, situational self-esteem fluctuates depending on specific circumstances, such as social interactions, academic performance, or personal achievements (Heatherton & Polivy, 1991). While global self-esteem provides a long-term foundation for confidence and self-perception, situational self-esteem reflects temporary changes in self-evaluation based on immediate feedback (Kernis, 2005).

Rosenberg (1965) defined global self-esteem as an individual's broad, enduring sense of personal value that is not easily swayed by daily successes or failures. It is shaped by early life experiences, parental influences, social interactions, and internalized beliefs about self-worth (Harter, 1999). Adolescents with high global self-esteem tend to view themselves as fundamentally competent, valuable, and worthy of respect, even when facing setbacks (Orth & Robins, 2014). This stability in self-perception provides psychological resilience, allowing individuals to navigate challenges without experiencing drastic emotional fluctuations (Kernis, 2005). For instance, a student with high global self-esteem might fail an exam but still believe in their overall intelligence and ability to succeed in the future. Conversely, individuals with low global self-esteem often struggle with persistent self-doubt and negative self-perceptions, causing increased vulnerability to anxiety, depression, and self-criticism, regardless of external validation (Sowislo & Orth, 2013).

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Global self-esteem is largely internalized and develops over time through repeated experiences of success, support, and validation (Harter, 1999). A secure attachment with caregivers, encouragement from teachers, and positive peer interactions all contribute to the development of a stable self-concept. Research has shown that individuals with strong global self-esteem tend to exhibit greater emotional stability, lower stress levels, and higher life satisfaction, as they rely on an intrinsic sense of worth rather than external validation (Baumeister et al., 2003). This aspect of self-esteem is crucial for long-term well-being because it enables individuals to maintain confidence and motivation, even when encountering temporary setbacks or social rejection (Kernis, 2005).

**Situational Self-Esteem.** While global self-esteem remains relatively stable, situational self-esteem is dynamic and context-sensitive, fluctuating based on daily experiences and social interactions (Heatherton & Polivy, 1991). Situational self-esteem is often influenced by immediate successes, failures, praise, criticism, and peer interactions (Crocker & Wolfe, 2001). For example, an adolescent may feel highly confident while performing well in a basketball game (high situational self-esteem in sports) but may feel insecure and inadequate when struggling in a math class (low situational self-esteem in academics). Similarly, a teen who receives a compliment on their appearance may experience a temporary boost in self-esteem, but this feeling may fade when encountering a negative comment.

Situational self-esteem is more emotionally reactive and dependent on external feedback (Heatherton & Polivy, 1991). Unlike global self-esteem, which is built over time, situational self-esteem is momentary and transient (Kernis, 2005). Individuals with strong global self-esteem tend to experience less dramatic swings in situational self-esteem because their overall self-worth is not solely dictated by external validation (Kernis, 1993). However, those with low global self-

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esteem may be more vulnerable to fluctuations, experiencing extreme highs and lows depending on the perception of each moment (Marsh & Shavelson, 1985). For example, while a student with low global self-esteem may feel temporary confidence after receiving a good grade, their self-worth may plummet after a minor criticism from a teacher or peer.

Situational self-esteem also varies across different life domains, such as academics, athletics, social life, and physical appearance. An individual may have high situational self-esteem in one area (e.g., excelling in school) but low situational self-esteem in another (e.g., feeling unattractive compared to peers). This variability highlights how self-esteem is multi-dimensional, meaning that a person's confidence in one area does not necessarily translate to all aspects of life (Harter, 1999). Adolescents are highly susceptible to situational self-esteem fluctuations due to the increased importance of peer validation, academic performance, and social comparison during this developmental stage (Kernis, 2005).

**The Relationship Between Global and Situational Self-Esteem.** Although global and situational self-esteem are distinct concepts, they are interconnected (Kernis, 2005). Individuals with strong global self-esteem tend to recover more quickly from situational self-esteem fluctuations because their foundational self-worth is not easily shaken by external circumstances (Sowislo & Orth, 2013). For example, a confident teenager who performs poorly in a test may feel temporarily disappointed but will not interpret the failure as a reflection of their overall intelligence or worth. Conversely, individuals with low global self-esteem may interpret situational failures as confirmation of their perceived inadequacy, leading to increased negative self-perceptions.

Long-term exposure to negative situational self-esteem experiences (e.g., constant criticism, repeated failures, social rejection) can erode global self-esteem over time (Harter,

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1999). Adolescents who frequently experience academic struggles, social exclusion, or family conflict, may begin to internalize these negative experiences, leading to a broader decline in self-worth (Orth & Robins, 2014). Conversely, repeated positive situational experiences, such as praise from teachers, successful social interactions, or personal achievements, can gradually strengthen global self-esteem and reinforce self-confidence and self-value (Rosenberg, 1965).

### *Psychological, Educational, and Social Perspectives of Self-Esteem Theory*

**The Psychological Perspective.** Rosenberg's self-esteem theory suggests that self-esteem functions as a fundamental psychological component of an individual's self-concept and identity formation (Harter, 1999). Adolescents and young adults develop a stable or fluctuating sense of self-worth based on internal cognitive evaluations, emotional responses, and experiences of success and failure (Deci & Ryan, 2000). When individuals consistently receive positive reinforcement, validation, and opportunities for competence, they develop high self-esteem (Sowislo & Orth, 2013), which supports emotional resilience, intrinsic motivation, and a strong sense of identity. Conversely, repeated experiences of failure, rejection, or criticism can lead to low self-esteem, fostering self-doubt, identity confusion, and increased vulnerability to anxiety and depression (Harter, 1999).

Similarly, adolescents with high self-esteem are more likely to develop a secure sense of self, set meaningful goals, and engage in proactive decision-making, whereas those with low self-esteem may struggle with identity confusion, self-doubt, and difficulty asserting themselves in social and academic settings (Orth & Robins, 2014). Self-esteem influences mental health outcomes, as individuals with strong self-worth are better equipped to handle stress, overcome adversity, and maintain a balanced emotional state, while those with low self-esteem are more susceptible to negative thought patterns and emotional distress (Rosenberg, 1965).



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**The Educational Perspective.** From an educational perspective, Rosenberg's self-esteem theory highlights the reciprocal relationship between self-esteem, academic performance, and motivation (Marsh & Parker, 1984). Given the amount of time spent in school, education plays a fundamental role in shaping an individual's self-worth and identity, as schools provide environments where students are evaluated, compared, and socially integrated (Baumeister et al., 2003). High self-esteem is linked to academic confidence, persistence, and willingness to take intellectual risks, whereas low self-esteem generates academic disengagement, self-doubt, and avoidance of challenges (Harter, 1999). Students with positive self-perceptions are more likely to engage in proactive learning behaviors, such as seeking help when needed, participating in class discussions, and taking pride in their academic progress (Skaalvik & Skaalvik, 2004). They tend to view mistakes as opportunities for growth rather than as reflections of their inherent abilities. In contrast, students with low self-esteem often experience academic anxiety, fear of failure, and reluctance to participate, leading to reduced academic performance and disengagement from learning opportunities (Marsh & Parker, 1984).

The school environment also serves to reinforce or undermine self-esteem (Marsh & Parker, 1984). Supportive teachers, inclusive classroom environments, and recognition of diverse talents contribute to higher self-esteem and academic motivation. Conversely, environments that emphasize competition, harsh grading policies, or excessive comparison leads to negative self-perceptions, reinforcing feelings of inadequacy and disengagement from education (Deci et al., 1991). Research has shown that autonomy-supportive teaching, positive feedback, and emotional support significantly enhance students' academic self-esteem, reinforcing their belief in their capabilities and long-term success (Rosenberg, 1965).

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**The Social Perspective.** Rosenberg's self-esteem theory suggests that self-worth is significantly shaped by social relationships, cultural norms, and external validation (Harter, 1999). Human beings are inherently social, and self-esteem is largely developed through interactions with family, peers, teachers, and societal institutions (Steinberg & Morris, 2001). During adolescence and early adulthood, individuals become particularly sensitive to social acceptance, peer approval, and societal expectations, which directly influence their self-concept and identity formation (Hartup & Stevens, 1999).

Positive social relationships, such as strong friendships, family support, and community belonging, reinforce high self-esteem by providing individuals with emotional security, social validation, and a sense of purpose (Nangle et al., 2003). Adolescents who feel accepted and valued by their social groups tend to develop a confident and secure identity, while those who experience social rejection, bullying, or discrimination often develop low self-esteem and struggle with identity confusion (Levine & Piran, 2001). Additionally, cultural and societal messages regarding success, beauty, intelligence, and status shape how individuals evaluate their own worth (Vogel et al., 2014).

In the modern digital age, social media plays a significant role in shaping self-esteem from a social perspective (Fardouly et al., 2015). Constant exposure to curated online personas and social comparison can create unrealistic standards of success, appearance, and happiness, which may lead individuals to feel inadequate or pressured to conform to societal ideals (Stapleton et al., 2017). Adolescents with high self-esteem are more likely to critically evaluate social media content and separate online validation from intrinsic self-worth, whereas those with low self-esteem may become excessively reliant on external approval and comparison, leading to anxiety, self-doubt, and identity struggles (Bandura, 1986).

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### Social Cognitive Theory

Social Cognitive Theory, developed by Albert Bandura (1986), explains how adolescents learn and develop their self-concept through observational learning, self-efficacy, and reciprocal determinism. This theory highlights that adolescents' internal perceptions of their own thoughts, feelings, and behaviors mediate the effects of external influences (e.g., social media, academic pressure, peer relationships, family expectations, and school environments) on self-esteem and subjective well-being (Bandura, 1986). Bandura (1986) posits that behavior is shaped by the interaction between personal, behavioral, and environmental factors, meaning that adolescents are not merely passive recipients of external influences but actively interpret and respond to their surroundings based on cognitive and emotional processes.

### *Key Mechanisms Affecting Self-Esteem and Well-Being*

Unlike Social Comparison Theory, which emphasizes self-evaluation through comparison, Social Cognitive Theory (Bandura, 1986) emphasizes that self-esteem and well-being are shaped by reciprocal determinism, where personal factors, environmental influences, and behaviors interact to dynamically shape how adolescents observe, interpret, and model behaviors from their environment. One of the key mechanisms within this framework is self-efficacy, or an individual's belief in their ability to succeed (Bandura, 1986). Thus, Bandura (1986) proposed that high self-efficacy is associated with greater resilience, motivation, and self-esteem. Conversely, low self-efficacy contributes to self-doubt and emotional distress. Their internal perceptions filter and shape these influences, determining whether they lead to positive self-esteem and well-being or negative psychological effects (Bandura, 1986).

**Observational Learning.** Observational learning is a core concept of Social Cognitive Theory (Bandura, 1986). Adolescents learn new behaviors, attitudes, and emotional responses by

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watching others, whether peers, family members, influencers, or celebrities (Bandura, 1986).

These models shape their beliefs about self-worth, competence, and social expectations (Bandura, 1997). If they observe confident, resilient role models, they are more likely to develop positive self-esteem. However, if they see constant self-criticism, unrealistic beauty standards, or toxic behaviors, they may internalize negative self-perceptions (Bandura, 1997).

**Self-Efficacy.** A critical component of social cognitive theory is self-efficacy, or an individual's belief in their ability to effectively manage challenges, execute behaviors, and achieve goals (Bandura, 1997). Self-efficacy has profound effects on motivation, learning, resilience, and well-being, influencing how individuals approach challenges, persist through difficulties, and regulate emotions. Adolescents with high self-efficacy tend to interpret difficulties as learning experiences, adapt coping strategies, and show greater perseverance, self-esteem, and emotional resilience (Bandura, 1997). Conversely, those with low self-efficacy are more likely to feel helpless, experience self-doubt, and develop anxiety or depression (Bandura, 1986).

**Triadic Reciprocal Determinism.** The principle of triadic reciprocal determinism explains human behavior as the result of continuous and dynamic interactions among personal factors, behaviors, and environmental influences. Rather than one-directional causality, Bandura (1986) proposed that these three elements interact and mutually influence one another, with thoughts and emotions (personal factors) shaping actions (behavior), in turn altering their environment, and vice versa. This bidirectional framework highlights the complexity of behavior, emphasizing that individuals are not simply passive recipients of external influences but take an active role in shaping their own development (Rubin et al., 2009).

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The application of triadic reciprocal determinism is evident across various domains, including education, health, and social behavior. Zimmerman (2000) suggests that adolescents with high self-efficacy and motivation (personal factors) are more likely to engage in positive behaviors, in turn leading to positive reinforcement from their environments. Conversely, negative effects may emerge when low self-efficacy leads to undesirable behaviors or avoidance, further diminishing belief in one's abilities (Zimmerman, 2000).

### *Mediating the Influences on Self-Esteem and Well-Being*

Self-esteem and well-being are shaped by a complex interplay of internal and external influences, ranging from personal beliefs and cognitive processes to social interactions and environmental conditions. Bandura's Social Cognitive Theory (1986) emphasizes that individuals do not passively receive these influences but actively interpret and mediate them through mechanisms such as self-efficacy, social comparison, and self-regulation. While positive reinforcement, supportive relationships, and mastery experiences can enhance self-esteem and overall well-being (Bandura, 1997), negative external influences, such as social pressure, unrealistic comparisons, and environmental stressors, can contribute to self-doubt, anxiety, and diminished life satisfaction (Fardouly et al., 2015). Understanding how individuals mediate these influences is critical for developing strategies that promote psychological resilience, self-confidence, and emotional stability.

Effective mediation of external influences on self-esteem and well-being involves a combination of cognitive restructuring, adaptive coping strategies, and intentional behavioral choices. Self-efficacy beliefs influence how individuals interpret success and failure, affecting their ability to regulate emotions and persist through challenges (Pajares & Schunk, 2001). Furthermore, self-regulation mechanisms, such as goal setting, self-monitoring, and behavioral

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reinforcement, allow individuals to exert control over their responses to social and environmental pressures (Zimmerman, 2000). By examining these psychological mechanisms, we can better understand how individuals navigate the positive and negative forces shaping their self-esteem and well-being, ultimately fostering greater emotional resilience and personal growth.

**Social Media and Self-Efficacy.** Adolescents can learn from positive role models online, such as influencers promoting self-love, educational content, or success stories, that reinforce self-efficacy and self-worth (Bandura, 1997). Seeing others overcome challenges may encourage adaptive coping strategies (Holland & Tiggemann, 2016). By contrast, social media also exposes adolescents to unrealistic beauty standards, toxic comparison, and cyberbullying, leading to internalized self-doubt and reduced self-efficacy (Schunk & Pajares, 2005). If they believe they can never match what they see online, their self-esteem may deteriorate, increasing anxiety and depression.

**Academic Pressure and Self-Esteem.** High self-efficacy in academics leads adolescents to view challenges as opportunities to grow, enhancing self-confidence and resilience (Bandura, 1993). A student who believes in their abilities will persist through difficulties. Low self-efficacy in academics results in fear of failure, avoidance of challenges, and reduced self-worth (Dweck, 2006). A student who repeatedly struggles may internalize a belief that they are not good enough, damaging their self-esteem and motivation. This explains why growth mindset interventions, which promote the belief that intelligence is developed through effort, improve academic self-efficacy and well-being (La Greca & Harrison, 2005).

**Peer Relationships and Self-Concept Formation.** Adolescents learn social behaviors and emotional responses from peers. A teen surrounded by supportive, encouraging friends will develop higher self-esteem, whereas negative peer interactions (bullying, exclusion, peer

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pressure) can damage self-worth (Brown & Larson, 2009). Modeled behaviors from peer groups influence self-perceptions (Rohner & Khaleque, 2010). If peers promote kindness, confidence, and resilience, an adolescent is likely to develop similar traits. However, if they model self-criticism or toxic social norms, an adolescent may internalize negative self-beliefs.

**Family Dynamics and Emotional Resilience.** Supportive, emotionally available parents teach adolescents that they are valuable, competent, and capable, reinforcing high self-efficacy and positive self-worth (Parker, 1983). Controlling or overly critical parents may lead adolescents to believe they are never good enough, lowering self-efficacy and increasing self-doubt (Rohner & Khaleque, 2010). Research supports that parental warmth and encouragement boost adolescent self-esteem, whereas high parental criticism is linked to anxiety, depression, and low self-worth (Reeve & Jang, 2006).

**School Environments and Adolescent Confidence.** Autonomy-supportive teachers, who encourage student independence and self-reflection, foster higher self-efficacy, leading to stronger self-esteem and motivation (Assor et al., 2002). Rigid, authoritarian school environments (which focus solely on performance and punishment) can lead students to develop low self-efficacy, anxiety, and avoidance behaviors, harming their well-being (Bandura, 1965).

### ***Psychological, Educational, and Social Perspectives in Social Cognitive Theory***

Albert Bandura's Social Cognitive Theory (1986) emphasizes that human behavior, self-perception, and identity formation are shaped through reciprocal determinism, the dynamic interaction between personal factors (cognitive and emotional processes), behavioral patterns, and environmental influences. This theory asserts that self-esteem and identity development are not only shaped by internal thoughts and emotions but also through observational learning, social interactions, and reinforcement from the environment (Bandura, 1997).

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Social cognitive theory (Bandura, 1986) highlights the importance of self-efficacy, the belief in one's ability to succeed in specific tasks, as a key determinant of self-esteem and personal development (Pajares & Schunk, 2001). Individuals who develop high self-efficacy are more likely to build strong self-esteem and a confident identity, whereas those with low self-efficacy may struggle with self-doubt, social anxiety, and identity confusion (Schunk & Usher, 2012). When analyzed through psychological, educational, and social lenses, Social Cognitive Theory provides a comprehensive understanding of how self-esteem and identity are formed, reinforced, or diminished over time (Bandura, 1991).

**The Psychological Perspective.** From a psychological perspective, Social Cognitive Theory (Bandura, 1986) explains that self-esteem is largely influenced by an individual's self-efficacy beliefs, cognitive processing of experiences, and ability to regulate emotions (Harter, 1999). Adolescents and young adults develop their self-perception based on their interpretations of successes, failures, and social feedback (Bandura, 1997). When individuals believe they can successfully perform a task or achieve a goal, they develop a strong sense of competence and confidence (Bandura, 1997). This contributes to high self-esteem and a clear sense of identity (Ansbacher & Ansbacher, 1964). Conversely, individuals who perceive themselves as incapable, ineffective, or powerless develop low self-esteem and an uncertain self-identity (Bandura, 1977).

Bandura's modeling theory suggests that individuals learn about themselves by observing role models, such as parents, teachers, peers, or media figures (Harter, 2012). Adolescents form self-perceptions based on how they see others succeed or fail, which in turn affects their self-esteem and identity formation (Gross, 2015). If they see individuals like themselves achieving success, they develop a stronger sense of personal efficacy and self-worth.

Self-esteem is also influenced by an individual's ability to regulate emotions in response



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to success and failure (Dweck, 2006). Adolescents who learn to interpret challenges as opportunities for growth are more likely to develop a positive self-concept and resilience, while those who internalize failures as personal inadequacies may struggle with self-doubt and emotional instability (Bandura, 1986). Social Cognitive Theory (Bandura, 1986) explains that psychological self-esteem and identity development are heavily influenced by self-efficacy beliefs, observational learning, and emotional regulation strategies (Pajares, 1996). Individuals with high self-efficacy tend to have more stable and positive self-esteem, while those with low self-efficacy often experience identity confusion and self-doubt.

**The Educational Perspective.** From an educational perspective, Social Cognitive Theory (Bandura, 1986) suggests that learning experiences, teacher-student interactions, and school environments play a crucial role in shaping self-esteem and identity formation (Schunk, 2002). Students develop academic self-efficacy and self-worth based on how they interpret their successes and failures in school (Zimmerman, 2000). One of the strongest predictors of academic self-esteem is whether students perceive themselves as capable learners (Bandura, 1997). When students experience success in challenging tasks, they develop higher self-efficacy and confidence, reinforcing a positive academic identity. However, when they face repeated academic failures without support, they may internalize feelings of incompetence, leading to low self-esteem and disengagement from learning (Bandura, 1986).

Social Cognitive Theory (Bandura, 1986) highlights that students learn behaviors and attitudes through observation and imitation (Dörnyei & Malderez, 1997). Teachers who provide positive reinforcement, encourage effort, and model resilience can help students build strong academic self-esteem (Finn & Brown, 2018). Conversely, teachers who use harsh criticism, excessive competition, or unsupportive methods may lower students' self-efficacy, leading to

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academic avoidance and low motivation (Marsh & Parker, 1984).

Schools often create environments where students compare their performance to peers, influencing their academic self-concept (Pajares, 1996). If students perceive themselves as falling behind their peers, they may develop low self-esteem and anxiety. However, if students learn to view effort and persistence as pathways to success, they can build a resilient and growth-oriented identity. Bandura's Social Cognitive Theory (1986) demonstrates that educational settings shape students' self-esteem through mastery experiences, teacher-student interactions, and peer influences (Harackiewicz et al., 2010). By fostering positive reinforcement, constructive feedback, and supportive learning environments, educators can help students develop a strong academic self-concept and intrinsic motivation (Bandura, 2001).

**The Social Perspective.** From a social perspective, Social Cognitive Theory (Bandura, 1986) emphasizes that self-esteem and identity formation are shaped through social interactions, peer influence, and media exposure (Harter, 2012). Adolescents learn what is valued in society and how they fit into social structures through observational learning and reinforcement from their social environments (Rubin et al., 2006). Adolescents develop their self-esteem based on how they are perceived by their peers (Lodder et al., 2017). Positive peer interactions, friendships, and group acceptance contribute to a strong and confident identity (Espelage et al., 2003). However, bullying, social exclusion, or peer rejection can lead to low self-esteem, social anxiety, and identity confusion (Bandura, 2001).

Media serves as a powerful model for shaping self-esteem and identity (Tiggemann & Slater, 2014). Adolescents observe and internalize messages about beauty, success, and social status from movies, social media, and advertisements (Fardouly et al., 2015). Those who compare themselves unfavorably to idealized images may develop body dissatisfaction, self-

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doubt, and identity struggles (Cohen et al., 2020). Conversely, those who engage with positive, diverse, and empowering content may develop a more accepting and confident self-image (Markus & Kitayama, 1991).

Cultural norms influence how individuals define success, beauty, and self-worth (Kasser & Ryan, 1996). Societies that emphasize individual achievement, material success, or external validation can pressure individuals to base their self-esteem on external achievements rather than internal self-acceptance (Bandura, 1986). On the other hand, cultures that promote collective support, self-acceptance, and community belonging provide individuals with a stable foundation for identity and self-worth. Social Cognitive Theory (Bandura, 1986) highlights that self-esteem is not formed in isolation but is influenced by social interactions, media exposure, and cultural expectations (Harter, 2012). Adolescents who have supportive social environments, positive role models, and realistic media exposure are more likely to develop a confident and authentic self-identity (Deci & Ryan, 2000).

### **Self-Determination Theory**

Emphasizing three fundamental psychological needs, Self-Determination Theory (Deci & Ryan, 1985) is a broad framework for understanding human motivation, psychological well-being, and personal growth. It emphasizes the role of autonomy, competence, and relatedness in fostering intrinsic motivation and self-regulation (Deci & Ryan, 1985; Ryan & Deci, 2000). Unlike other motivation theories that focus on external rewards and punishments, Self-Determination Theory (Deci & Ryan, 1985) posits that individuals are naturally motivated to pursue activities that satisfy their needs and enhance personal fulfillment. There is a clear distinction between intrinsic and extrinsic motivation (Deci et al., 1991). Intrinsic motivation emanates from engaging in activities for personal enjoyment, which extrinsic motivation is

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driven by external rewards, pressures, and societal expectations (Deci et al., 1991). According to the theory (Deci & Ryan, 1985), when these needs are fulfilled, individuals experience higher self-esteem, intrinsic motivation, and overall well-being. Conversely, when these needs are unmet, adolescents may develop low self-esteem, anxiety, depression, or disengagement. (Ryan & Deci, 2000) The internal perceptions of autonomy, competence, and relatedness mediate how external influences, such as social media, academic pressure, peer relationships, family expectations, and school environments, impact adolescent self-worth (Ryan & Deci, 2006).

### *The Role of Internal Perceptions in Self-Determination Theory*

**Autonomy and Self-Esteem.** The need for agency, or control over one's life, is a critical need for adolescents and one of the three fundamental psychological requirements outlined in Self-Determination Theory (Deci & Ryan, 1985). Autonomy refers to an individual's sense of control, choice, and self-direction over their actions, decisions, and life path (Deci & Ryan, 1987). It is the perception that one's behaviors and goals are self-endorsed rather than imposed by external forces such as parents, teachers, peers, or societal expectations (Chirkov et al., 2003). Autonomy is not about complete independence or rebellion, but rather about feeling that one's actions align with personal values, interests, and identity (Soenens & Vansteenkiste, 2005). For adolescents, who are in a critical stage of identity formation and self-concept development, the ability to exercise autonomy plays a crucial role in self-esteem, motivation, and overall well-being (Vansteenkiste et al., 2004). When autonomy is supported, adolescents develop a strong sense of self-worth, intrinsic motivation, and confidence (Deci & Ryan, 1995). When it is undermined, they may experience low self-esteem, anxiety, helplessness, and dependence on external validation (White, 1959).

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**Competence, Capability, and Effectiveness.** The need for competence is a core psychological requirement outlined in Self-Determination Theory by Deci & Ryan (1985, 2000). Competence refers to an individual's desire to feel effective, capable, and skilled in their interactions with the world (Elliot & Dweck, 2005). It involves the experience of mastering challenges, developing new skills, and achieving personal goals, leading to a sense of confidence and accomplishment (Deci & Ryan, 2000). Adolescents who experience high competence satisfaction tend to have strong self-esteem, intrinsic motivation, and emotional resilience, while those who feel incompetent or ineffective often struggle with self-doubt, anxiety, and low self-worth (Elliot & Dweck, 2005).

Competence is not just about being successful in academic or career-related pursuits; it also includes social competence, emotional intelligence, problem-solving skills, and the ability to adapt to challenges (Bandura, 1997). Adolescents who feel competent in various areas of life are more likely to develop a positive self-concept, persist through difficulties, and maintain a sense of personal agency (Seligman, 1972). Conversely, when they experience failure, excessive criticism, or a lack of opportunities to demonstrate their skills, they may develop learned helplessness, low motivation, and decreased self-esteem (Baumeister & Leary, 1995).

**Relatedness and Self-Esteem.** Relatedness refers to an individual's innate desire to feel connected, valued, and cared for by others (Ryan & Deci, 2000). Relatedness is essential for psychological well-being, motivation, and self-esteem, as it provides a sense of belonging and social support (Pittman & Richmond, 2007). Adolescents who experience strong social bonds with family, friends, teachers, and peers tend to develop higher self-esteem, greater emotional stability, and resilience against stress (Jose et al., 2012). Conversely, social isolation, rejection, or

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feelings of disconnection can lead to low self-esteem, depression, and emotional distress (Newman & Newman, 2020).

Relatedness is particularly crucial during adolescence, a developmental stage where individuals begin forming their personal identity, social connections, and sense of self-worth (Rubin et al., 2006). Adolescents who feel accepted and supported in their relationships tend to view themselves more positively, while those who feel neglected or excluded may struggle with self-doubt and insecurity (Baumeister & Leary, 1995). Thus, relatedness plays a critical role in shaping adolescents' self-concept, emotional well-being, and overall self-esteem (Ryan & Deci, 2000).

### *Psychological, Educational, and Social Perspectives in Self-Determination Theory*

Self-Determination Theory explains that self-esteem and well-being are largely influenced by the fulfillment of three fundamental psychological needs: autonomy (sense of control over one's life), competence (feeling capable and effective), and relatedness (feeling connected to others and valued in relationships) (Deci & Ryan, 2000). If these needs are met, individuals develop intrinsic motivation, self-confidence, and a positive sense of identity (Vansteenkiste & Ryan, 2013). However, when these needs are obstructed, individuals may experience low self-esteem, identity confusion, and emotional distress (Soenens & Vansteenkiste, 2005).

The process of identity formation, particularly during adolescence, is heavily influenced by the fulfillment or hinderance of these psychological needs (Deci et al., 1991). A lack of autonomy can lead to identity confusion, while a strong sense of competence supports confidence and self-worth, and relatedness fosters emotional security and social belonging (Ryan & Deci, 2000). By examining self-esteem and identity through psychological, educational, and

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social lenses, we can better understand how Self-Determination Theory (Deci & Ryan, 1985) provides a comprehensive framework for self-development and well-being.

**The Psychological Perspective.** From a psychological perspective, Self-Determination Theory (Deci & Ryan, 1985) explains that self-esteem and identity formation depend on the extent to which individuals feel autonomous, competent, and socially connected (Eccles & Barber, 1999). Adolescents develop their sense of self by evaluating their abilities, making independent choices, and forming meaningful relationships (Soenens & Vansteenkiste, 2010). Adolescents need to feel in control of their decisions rather than being pressured by external forces (e.g., parental expectations, societal norms) (Deci & Ryan, 1987). When autonomy is supported, adolescents develop strong self-esteem and a confident sense of identity (Deci & Ryan, 2000). In contrast, when autonomy is suppressed, through excessive control or external pressure, adolescents may experience self-doubt, insecurity, and identity confusion (Ryan & Deci, 2000).

Feeling capable and effective in various aspects of life (academics, sports, hobbies, social interactions) builds confidence and motivation (Bandura, 1997). When adolescents feel competent, they believe in their abilities and develop high self-esteem (Seligman, 1972). However, repeated failure, criticism, or a lack of opportunities to develop skills can lead to low self-esteem and avoidance behaviors (Baumeister & Leary, 1995). Human beings are inherently social, and strong relationships provide emotional validation (Pittman & Richmond, 2007). Adolescents with supportive family members, positive friendships, and encouraging mentors develop a strong sense of self-worth (Jose et al., 2012). Conversely, feelings of isolation, neglect, or rejection can lead to low self-esteem, loneliness, and emotional distress (Deci & Ryan, 2000). suggests that psychological well-being is maximized when autonomy, competence, and

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relatedness are all satisfied (Vansteenkiste & Ryan, 2013). Individuals who experience these needs as intrinsically fulfilled develop stable self-esteem and a well-integrated identity, while those who lack fulfillment in these areas may struggle with emotional distress and identity confusion (Reeve, 2002).

**The Educational Perspective.** From an educational perspective, Self-Determination Theory (Deci & Ryan, 1985) explains that self-esteem and identity development are heavily influenced by school environments, teacher-student interactions, and academic experiences (Deci et al., 1991). Education provides one of the most significant arenas where autonomy, competence, and relatedness can either be supported or undermined (Reeve & Jang, 2006). Schools that encourage student autonomy, by allowing choice in learning, fostering creativity, and providing meaningful challenges, promote higher self-esteem, motivation, and identity exploration (Wehmeyer & Zhao, 2020). Students who feel in control of their learning process develop a strong sense of agency, which supports identity development (Ryan & Deci, 2000). However, rigid, authoritarian educational environments that rely on strict rules, punishment, or excessive standardization can suppress autonomy, leading students to feel powerless, disengaged, and lacking in self-confidence (Henderlong & Lepper, 2002).

Academic success and skill mastery reinforce self-esteem and motivation. Students who receive constructive feedback, opportunities to grow, and recognition for effort build a strong sense of competence and intrinsic motivation (Assor et al., 2005). Conversely, students who experience constant failure, excessive criticism, or unrealistic expectations may internalize feelings of inadequacy, leading to academic anxiety, avoidance behaviors, and diminished self-worth (Goodenow, 1993).

Positive relationships with teachers, classmates, and mentors provide a sense of



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belonging and validation, reinforcing self-esteem (Osterman, 2000). Schools that foster inclusive, supportive, and emotionally safe environments encourage students to express themselves, form strong identities, and engage in academic and social activities with confidence (Espelage & Holt, 2001). However, bullying, peer exclusion, or unsupportive teacher relationships can create feelings of alienation and self-doubt, negatively impacting self-esteem and identity formation (Niemic & Ryan, 2009). Research in Self-Determination Theory (Deci & Ryan, 1985) confirms that students thrive when schools prioritize autonomy-supportive teaching, skill-building, and social inclusion (Ryan & Deci, 2000). These factors not only contribute to higher academic motivation but also help adolescents develop a strong, confident self-identity (Deci & Ryan, 2000).

**The Social Perspective.** From a social perspective, Self-Determination Theory (Deci & Ryan, 1985) highlights that self-esteem and identity formation are deeply shaped by social interactions, cultural expectations, and relational experiences (Baumeister & Leary, 1995). Humans are inherently social beings, and the quality of social relationships significantly affects self-worth, emotional resilience, and identity development (Steinberg & Morris, 2001).

Adolescents seek independence while also desiring social acceptance (Kagıtçibasi, 2005). Cultures that encourage individual expression and personal growth allow individuals to develop authentic identities and self-esteem (Soenens & Vansteenkiste, 2010). However, environments that emphasize conformity, rigid societal expectations, or overprotective parenting may hinder autonomous identity exploration, leading to internalized pressure, self-doubt, or a conflicted sense of self (Wentzel, 1998). Success in social relationships, leadership, and peer dynamics reinforces a strong sense of competence and self-worth (Rubin et al., 2006). Adolescents who feel socially competent, by forming strong friendships, resolving conflicts, and asserting their

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values, develop greater self-esteem and social confidence (La Greca & Harrison, 2005).

However, experiences of social rejection, peer pressure, or feeling inadequate in social interactions can result in low self-esteem, social anxiety, and difficulty establishing a stable identity (Resnick et al., 1997).

Family support, close friendships, and community belonging act as protective factors against low self-esteem and identity confusion (Bretherton, 1992). Adolescents who have secure attachments with caregivers, trusted mentors, and empathetic friends develop emotional resilience, a strong sense of belonging, and self-confidence (Rubin et al., 2009). Conversely, individuals who experience isolation, neglect, or social rejection often struggle with self-doubt, identity confusion, and emotional distress (Valkenburg & Peter, 2011).

In today's digital world, social media plays a significant role in shaping self-esteem and identity formation (Sherman et al., 2016). Adolescents who seek validation through online interactions may become overly reliant on external approval, leading to fluctuating self-worth based on likes, comments, and peer acceptance (Yang & Brown, 2016). On the other hand, those who use social media for positive self-expression and meaningful connections can reinforce healthy self-esteem and authentic identity development (Schenk & Williamson, 2005).

### **Ethical Implications**

The process of shaping adolescent self-esteem, well-being, and identity formation carries significant ethical responsibilities, as interventions in these areas can have long-lasting psychological and social consequences (Assor et al., 2004). Adolescents are in a critical period of self-discovery and emotional development, making them highly impressionable to external influences from parents, educators, media, and society. Ethical considerations must ensure that

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efforts to promote self-esteem and identity development do not lead to manipulation, unrealistic expectations, psychological harm, or social inequality.

One major ethical concern is the potential for fostering conditional self-worth rather than genuine self-acceptance (Crocker & Park, 2004). Many self-esteem-building strategies in education, parenting, and media focus on external achievements, social validation, or comparisons, which can lead adolescents to derive their self-worth solely from success, appearance, or popularity (Deci & Ryan, 2000). This can create fragile self-esteem, where individuals feel valued only when they meet societal standards, leading to anxiety, depression, and burnout (Turkle, 2011). Ethical self-esteem development should emphasize intrinsic self-worth, resilience, and self-compassion rather than external validation and perfectionism.

Another concern is the potential for manipulation in identity formation, particularly through social institutions, media, and digital platforms (Chua & Chang, 2016). Adolescents are highly susceptible to social norms, advertising, and online influence, which can shape their self-concept in ways that may not align with their authentic identity (Tiggemann & Anderberg, 2019). Corporations, influencers, and even educational institutions can exploit adolescent insecurities for profit or ideological purposes, reinforcing unrealistic beauty standards, consumerism, or rigid societal roles (Holland & Tiggemann, 2016). For example, social media algorithms often promote content that capitalizes on self-doubt, such as idealized body images, unattainable lifestyles, or extreme self-improvement narratives (Livingstone & Third, 2017). This raises ethical concerns about the responsibility of social media and digital platforms in protecting adolescents from harmful comparisons, online harassment, and unrealistic societal pressures (Ryan & Deci, 2000). Ethical considerations demand media literacy education, transparent digital policies, and greater accountability from online platforms to mitigate these risks.

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Similarly, educational institutions and family structures must be mindful of the messages they send about identity and success. Schools that overemphasize competition, grades, or conformity can inadvertently undermine self-esteem by creating a culture of comparison and pressure (Soenens & Vansteenkiste, 2010). Parents who impose rigid career paths, gender expectations, or cultural ideals may limit an adolescent's ability to explore their personal identity freely (Dweck, 2007). Ethical identity development should encourage self-exploration, autonomy, and acceptance of diverse identities rather than reinforcing rigid norms and expectations.

An ethical debate in self-esteem development is to what extent excessive praise and self-esteem boosting interventions can be counterproductive (Mueller & Dweck, 1998). Some psychological research suggests that over-praising children, particularly for innate traits rather than effort, can create entitlement, low frustration tolerance, and an inability to handle failure (Twenge & Campbell, 2009). Adolescents who are repeatedly told they are exceptional without facing realistic challenges may struggle with resilience and adaptability when confronted with setbacks (Seligman, 1995). Ethically, self-esteem initiatives should focus on building competence, effort, and emotional resilience rather than creating an unrealistic sense of superiority or invulnerability (Dweck, 2006). Encouraging a growth mindset, where adolescents learn that success comes from effort and persistence rather than fixed abilities, can help them develop healthy self-worth without fostering entitlement or dependency on praise (Baumeister et al., 2003).

Similarly, self-esteem should not be artificially inflated at the expense of self-awareness (Twenge & Campbell, 2009). Shielding adolescents from constructive criticism, failure, or personal responsibility can create a fragile sense of self that collapses under real-world

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challenges (Seligman, 1995). Ethical self-esteem development must strike a balance between positive reinforcement and realistic self-assessment, allowing adolescents to learn from failure, embrace imperfection, and develop genuine self-confidence (Spencer, 1995).

An often-overlooked ethical issue in self-esteem and identity formation is the role of systemic inequalities in shaping adolescent self-perceptions (Garcia Coll et al., 1996). Race, gender, socioeconomic status, disability, and cultural background all influence how adolescents develop self-worth and identity (Markus & Kitayama, 1991). If self-esteem interventions fail to account for these factors, they risk excluding marginalized groups or reinforcing societal hierarchies. For instance, many mainstream self-esteem programs prioritize Western individualistic values, such as personal achievement and self-expression, which may not align with collectivist cultures that value humility, family, and community harmony (Luthar, 1999). Ethical self-esteem initiatives should be inclusive, culturally sensitive, and adaptable to diverse identities and experiences.

Furthermore, socioeconomic disparities create ethical concerns about unequal access to self-esteem-building opportunities (Evans & English, 2002). Wealthier adolescents often have access to better education, extracurricular activities, mental health resources, and mentorship, all of which contribute to higher self-esteem and greater personal development (Donnelly, 1987). Those from disadvantaged backgrounds, however, may face limited access to supportive environments, increasing the risk of low self-worth and identity struggles (Sue, 1998). Ethical approaches to self-esteem and identity formation must address these inequalities by providing accessible, community-driven support systems that empower all adolescents, regardless of background.

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Educational and psychological interventions aimed at improving self-esteem must adhere to ethical principles of autonomy, informed consent, and non-maleficence. Schools and mental health professionals should ensure that self-esteem-building programs are evidence-based, culturally sensitive, and tailored to individual needs rather than applying one-size-fits-all solutions (Harter, 1999).

Additionally, there is an ethical obligation to avoid pathologizing normal self-esteem fluctuations (Erikson, 1968). Adolescents naturally experience periods of self-doubt and identity exploration, and it is important to normalize these experiences rather than treating them as clinical deficiencies (Masten, 2001). Encouraging adolescents to develop coping strategies, resilience, and self-awareness is more ethical than prescribing quick-fix solutions that may not address deeper issues (Baumeister et al., 2003).

Psychologists and educators must also consider the long-term effects of self-esteem interventions. Programs that overemphasize self-esteem without teaching coping mechanisms may leave adolescents ill-equipped to deal with failure, rejection, or adversity later in life (Goleman, 1995). Ethical self-esteem development should focus on real-world resilience, emotional intelligence, and a balanced sense of self-worth.

The ethical implications of shaping adolescent self-esteem, well-being, and identity formation are profound, as interventions in these areas can positively or negatively shape an individual's long-term mental health, personal growth, and societal integration. Ethical self-esteem development must balance empowerment with realism, autonomy with guidance, and personal identity with social inclusion (Deci & Ryan, 2000). Key ethical responsibilities include avoiding conditional self-worth and promoting intrinsic self-esteem, ensuring that identity

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formation is free from social manipulation or external pressures, and balancing encouragement with realistic self-assessment and resilience-building (Assor et al., 2004).

Further, addressing systemic inequalities to ensure all adolescents have equal access to self-development opportunities, as well as designing psychological and educational interventions that are ethical, inclusive, and evidence-based are critical societal priorities (Spencer, 1995).

Such ethical considerations can help adolescents develop genuine self-esteem, a stable identity, and long-term psychological well-being without falling into the pitfalls of over-praise, social manipulation, or exclusionary practices (Seligman, 1995). Ultimately, ethical self-esteem development must be empowering, inclusive, and sustainable, allowing all adolescents to navigate life's challenges with confidence, resilience, and self-acceptance (Masten & Reed, 2002).

### **Policy Recommendations**

To effectively address the challenges of self-esteem and well-being development in adolescents, policymakers should implement multi-faceted, evidence-based policies that promote psychological resilience, inclusive education, and supportive social environments. The following policy recommendations focus on mental health, education, social equity, and digital well-being, ensuring that self-esteem development is fostered ethically and sustainably.

#### **Mandate Comprehensive Social Emotional Learning Curricula in Schools**

Educational institutions should consider integrating social-emotional learning programs into their curriculum to help adolescents develop self-awareness, emotional regulation, resilience, and social skills. Social emotional learning should include self-compassion training, cognitive reframing strategies, and positive identity development exercises to support self-

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esteem (Neff & Germer, 2013). Schools should partner with licensed mental health professionals to ensure social emotional learning content is evidence-based and culturally responsive.

### **Expand Access to School-Based Counseling and Mental Health Services**

School-based psychologists, counselors, and social workers must have access to the necessary financial resources required to provide one-on-one and group therapy for students struggling with self-esteem and mental health issues. Schools should ensure that counselors receive specialized training in adolescent identity formation, resilience-building, and body image concerns, and implement anonymous peer-support programs where students can seek guidance from trained mentors without fear of stigma.

### **Shift Away from High-Stakes Testing and Ranking Systems**

The emphasis on standardized testing and academic ranking can create unhealthy competition and low self-esteem among underperforming students (Kohn, 2000). Implementing competency-based education models that focus on individual growth, creativity, and skill mastery rather than rigid grading systems can encourage growth mindset by training teachers to provide constructive, process-focused feedback rather than performance-based judgment.

### **Promote Strength-Based and Inclusive Education Models**

Introducing strength-based learning frameworks that recognize different talents beyond academics, such as arts, sports, leadership, and vocational skills help students build confidence in their unique abilities (Lopez & Louis, 2009). Ensuring curriculum inclusivity by integrating diverse role models, perspectives, and cultural backgrounds that affirm students' diverse identities may prevent feelings of exclusion (Banks, 2015). Anti-bullying programs that specifically address social comparison, body image concerns, and identity-related bullying are critically needed (Puhl & Latner, 2007).



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### **Enforce Ethical Social Media Standards and Digital Literacy Education**

Age-appropriate digital literacy programs in schools that teach adolescents how to critically engage with social media, recognize unrealistic beauty standards, and manage online social comparison should be considered. In addition, social media platforms need strict controls in place that implement transparency in content algorithms, allowing adolescents and parents to understand how content is curated to reduce exposure to harmful, self-esteem-damaging content. School boards, as well as local and state authorities, should consider passing regulations to limit manipulative social media features, such as likes-based validation systems, and encourage platforms to provide more well-being-focused engagement metrics.

### **Strengthen Mental Health Safeguards in Digital Environments**

Advertising on social media is pervasive, often promoting unrealistic beauty standards that increase body dissatisfaction (Tiggemann & Slater, 2014). A suggestion may be to develop AI-driven mental health check-in systems on social media platforms to detect signs of distress, self-harm ideation, or online harassment and connect adolescents to mental health resources (De Choudhury & De, 2014). Ultimately social media companies must be held accountable for preventing cyberbullying and harmful comparison-driven content, with stricter penalties for failing to protect adolescent well-being.

### **Expand Youth Mentorship and Community-Based Identity Programs**

Schools, municipalities, and private organizations should consider investing in community-based mentorship programs that connect adolescents with positive role models and peer support networks. By encouraging identity-affirming extracurricular activities, such as leadership programs, creative arts, and sports, adolescents can develop confidence in multiple

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domains (Fredricks & Eccles, 2006). Finally, culturally sensitive programs should address the unique identity struggles faced by marginalized communities.

### **Increase Funding for Low-Income Schools and Mental Health Services**

Equal access to mental health resources, mentorship programs, and self-esteem initiatives should be readily available to underserved communities. Programs for free or low-cost therapy, self-esteem workshops for students in low-income and rural areas, and after-school programs should be fully funded, as they offer safe spaces for adolescents to explore their identity and build confidence (Durlak et al., 2010).

### **Promote Workplace and Higher Education Policies That Support Adolescent Transition**

Develop programs that assist adolescents in transitioning from school to work or higher education, focusing on career confidence, skill-building, and mental resilience. Mental health support in universities and vocational training centers help young adults navigate self-esteem and identity challenges beyond adolescence, and government-funded coaching and mentorship programs for youth from disadvantaged backgrounds should be supported to increase self-efficacy and future planning confidence.

### **A Holistic Policy Approach to Adolescent Self-Esteem and Well-Being**

To effectively address the challenges of adolescent self-esteem and well-being, policymakers must take a multi-sectoral approach that involves education, mental health, digital regulation, parental support, and social equity initiatives (Patton et al., 2016). Schools, families, social institutions, and digital platforms all play a role in shaping how adolescents perceive themselves, form their identities, and develop resilience (Steinberg, 2014). By implementing these evidence-based policy recommendations, governments and educational institutions can help foster a healthier, more supportive environment for adolescents, ensuring that self-esteem

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and identity development are based on intrinsic worth, personal growth, and emotional well-being, rather than social comparison, external validation, or unrealistic standards.

### **Summary**

The paper explores the declining levels of self-esteem and subjective well-being among adolescents, emphasizing the role of academic pressure, social media influence, and changing family dynamics. These factors have contributed to growing concerns about adolescents' emotional resilience, identity development, and long-term mental health outcomes (Twenge, 2017). The research highlights that adolescence is a critical period for self-concept formation, during which external influences shape how individuals perceive themselves. Through an interdisciplinary approach, the paper examines psychological, educational, and social factors contributing to the self-esteem crisis and suggests evidence-based interventions that could mitigate negative effects.

A key area of focus is the impact of social influences on adolescent self-esteem (Harter, 2012). The study highlights that peer relationships, family support, and digital engagement play crucial roles in shaping self-worth (Valkenburg & Peter, 2011). Adolescents who have strong family bonds and positive peer interactions generally exhibit higher levels of self-esteem and emotional security (Laursen & Collins, 2009). Conversely, those who experience peer rejection, bullying, or cyberbullying are more vulnerable to developing low self-worth, anxiety, and identity struggles (Kowalski et al., 2014). Social media has exacerbated self-esteem issues, as platforms like Instagram, TikTok, and Snapchat encourage constant social comparison (Vogel et al., 2014). Adolescents often compare their lives, appearances, and achievements to the curated images of their peers, leading to feelings of inadequacy and dissatisfaction (Fardouly et al., 2015). The paper points out that excessive social media use is strongly linked to increased

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depression, anxiety, and low self-worth, particularly among girls, who are disproportionately affected by unrealistic beauty standards and validation-seeking behaviors (Kelly et al., 2018).

From an educational perspective, the paper examines how academic pressure, school environment, and teacher-student relationships contribute to self-esteem development. Academic success is often tied to self-worth, with students who perform well experiencing higher confidence and motivation (Marsh & Martin, 2011). However, the increasing emphasis on standardized testing, high-stakes exams, and competitive academic environments has led to rising levels of stress, self-doubt, and burnout among students (Kohn, 2000). The study finds that students who feel overwhelmed by academic expectations often experience low situational self-esteem, which can become embedded if they perceive their failures as reflections of their intrinsic worth (Deci & Ryan, 2000). On the other hand, supportive teachers, positive reinforcement, and inclusive learning environments can serve as protective factors that help students build confidence, resilience, and a sense of competence (Wentzel, 1998). The study recommends that schools adopt a holistic approach to education, integrating social emotional learning programs, reducing high stakes testing, and providing mental health resources to support students' overall well-being.

To provide a theoretical foundation, the study integrates several frameworks for understanding human motivation, psychological well-being, and personal growth, including Social Comparison Theory (Festinger, 1954), Social Cognitive Theory (Bandura, 1986), Self-Esteem Theory (Rosenberg, 1965), and Self-Determination Theory (Deci & Ryan, 1985).

Social Comparison Theory explains how adolescents evaluate their self-worth based on comparisons with peers, leading to either positive reinforcement or negative self-perception (Festinger, 1954). Upward social comparisons, where individuals compare themselves to those

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they perceive as superior, may either inspire self-improvement or induce feelings of inadequacy (Collins, 1996). Conversely, downward comparisons, where individuals compare themselves to those perceived as less successful, can temporarily boost self-esteem but may also foster a false sense of superiority (Wills, 1981). Social Comparison Theory underscores the importance of healthy self-perception and critical thinking in moderating the effects of peer influence (Wood, 1989).

Social Cognitive Theory suggests that self-efficacy and observational learning play a significant role in shaping adolescent behavior, meaning that role models, both online and offline, influence self-esteem and identity development (Bandura, 1986). Adolescents observe behaviors and attitudes of parents, teachers, peers, and media figures, internalizing their values and social expectations (Bandura, 2001). When they witness role models demonstrating confidence, resilience, and positive social interactions, they are more likely to develop adaptive coping mechanisms and higher self-esteem (Schunk & Hanson, 1985). On the other hand, exposure to negative role models can lead to low self-efficacy, self-doubt, and the adoption of maladaptive behaviors (Bandura, 1986).

Self-Esteem Theory distinguishes between global self-esteem (long-term, stable self-worth) and situational self-esteem (momentary changes in self-evaluation), emphasizing the importance of fostering a strong foundational sense of self (Rosenberg, 1965). Global self-esteem remains relatively stable across situations, while situational self-esteem fluctuates based on specific experiences, such as academic performance, social feedback, and peer recognition (Kernis, 2005). Adolescents with strong global self-esteem are better equipped to handle temporary failures and social setbacks, whereas those with fragile self-esteem may experience emotional distress when confronted with negative feedback (Baumeister et al., 2003).

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Lastly, Self-Determination Theory argues that adolescents must fulfill three essential psychological needs: autonomy, competence, and relatedness, which serve to develop intrinsic motivation and a well-formed identity (Ryan & Deci, 2000). Autonomy refers to the ability to make independent choices and feel in control of one's life, competence involves a sense of mastery and capability, and relatedness is the need to feel connected and valued in relationships (Deci & Ryan, 1985). When these needs are unmet, self-esteem declines, leading to emotional distress, disengagement from personal growth opportunities, and increased vulnerability to anxiety and depression (Ryan & Deci, 2000). Self-Determination Theory (Deci & Ryan, 1985) emphasizes the role of supportive environments, where parents, educators, and peers encourage self-expression, skill development, and meaningful connections to promote healthy identity formation and self-worth (Deci et al., 1991).

The paper concludes by offering policy recommendations aimed at addressing the crisis in adolescent self-esteem and well-being. First, it advocates for the implementation of social emotional learning programs in schools to teach students emotional regulation, resilience, and self-awareness. Second, it calls for increased funding for school-based mental health services, ensuring that students have access to counseling and peer support programs. Third, it emphasizes the need to regulate social media platforms by implementing algorithmic transparency, digital literacy education, and mental health warnings on altered images. Lastly, it stresses the importance of parental involvement in fostering self-esteem, recommending that parents be educated on how to encourage intrinsic self-worth rather than conditional validation based on achievement or appearance.

Overall, the academic research and accompanying literature presents a comprehensive examination of adolescent self-esteem and identity formation, integrating insights from

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psychology, education, and social research to highlight the challenges and potential solutions. By acknowledging the complex interplay of individual, environmental, and societal factors, it calls for a multi-sectoral approach to ensure that adolescents develop a resilient and confident sense of self in an increasingly competitive and digitally connected world.

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